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May 14, 1982

EXPRESS MAIL

Tiger Electronic Toys Inc.
909 Orchard
Mundelein, Illinois 60060

Dear Sirs:

We are writing on behalf of our client, Coleco Industries, Inc.

Our client is the exclusive licensee for the entire world, except for Japan, of the audiovisual game known as "DONKEY KONG," including the copyright therein and the trademark "DONKEY KONG."

Your most recent catalog, which lists a "KING KONG" audiovisual game as one of your products, has recently come to our client's attention. The description of your audiovisual game makes it clear that it is substantially similar to the "DONKEY KONG" audiovisual game and infringes the copyright in the "DONKEY KONG" audiovisual game. Furthermore, your "KING KONG" audiovisual game constitutes and threatens to constitute unfair competition in violation of our client's exclusive rights. Consumers are likely to be confused, mistaken or deceived into believing that your "KING KONG" audiovisual game has some connection with the "DONKEY KONG" audiovisual game, when in fact there is no such connection at all.

In order to protect our client's valuable rights in the "DONKEY KONG" game and prevent irreparable injury

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to our client, we must demand that you immediately cease and desist from selling or offering for sale or advertising your "KING KONG" audiovisual game.

If you do not provide us with immediate assurance that you are complying with our client's demand, we will have no alternative but to take legal action seeking, among other things, damages, a full accounting of profits and an award of attorneys' fees to the extent provided by law.

We await your prompt response.

Very truly yours,

David Goldberg

David Goldberg.

DG:em

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